

IGNITION COMMUNITY GRANT GUIDELINES

At Underland, we believe in the transformative power of creativity and community. We're excited to introduce a new funding initiative designed to nurture innovative ideas and communal activities among all participants. Open to everyone at Underland, these grants aim to kickstart projects that enhance our collective experience, create lasting memories, and establish new traditions.

From quirky activities that promote inclusion and fun, to theatrical performances that forge connections, and food-based services that delight the senses, the scope for creativity is boundless. We're eager to support projects that entertain, foster community, build lasting memories, and provide unique services that uplift and inspire.

This initiative is your invitation to think creatively, engage actively, and contribute uniquely. Together, let's create an experience that transforms Underland into more than just an event, but a transformative journey for all involved.

Who can apply

Anyone attending Underland can apply for an Ignition Community Grant to bring their idea to life.

Whether you're an individual, a group of friends or a fully Registered Theme Camp we encourage all creative contributions that aim to enhance the Underland experience.

Projects can range from unique community engagements, friendly food offerings, interactive experiences, to performances.

What we are looking for

Projects should aim to enhance the community spirit of Underland, offering new ways to connect, celebrate, and create. We are looking for proposals that:

- Promote inclusion and fun through interactive or immersive experiences
- Encourage communal activities, creating shared memories and establishing new traditions
- Provide services or performances that add to the richness of Underland

Evaluation criteria

We're looking for projects that do more than just look good – they should actively involve and resonate with a wide audience, creating memorable and transformative experiences.

Applications will be evaluated based on:

1. **Uniqueness/Novelty**

The project should aim to be unique to the paddock, not just replicate existing activities with minor changes. Priority is given to new or novel ideas over repeated or recurring themes.

2. **Feasibility**

The project must be realistically achievable within the scope of the grant and event timelines.

3. **Variety**

We encourage proposals that bring variety to the event, differing not only in type, but also in scale and scope.

4. **Impact and Engagement**

The ultimate goal of each project should be to make an impact on the community and actively engage as many participants as possible.

Projects should foster interaction, build community ties, and enhance the overall experience of Underland.

Grant amount and conditions

- Grants can be up to \$500
- Payments will be 80% prior to event with 20% paid after event
- You will be required to submit documentation of your successful project to receive final 20% funding

Leave no trace

All grant recipients must adhere to Underland's Leave No Trace principles. Failure to comply may affect future funding eligibility and could result in the withholding of a portion of the granted funds.

Important dates

- **Applications Open:** 11 July 2024
- **Applications Close:** 11 August 2024
- **Notification of Outcomes:** 15 August 2024

What we don't fund

- Alcohol
- Parties
- Personal labour costs
- Transport or storage costs
- Any projects that would be covered under existing art grants

Need Help or Have Questions? If you have any questions or need assistance with your application, please don't hesitate to contact us at artery@underland.org.au

To apply

<https://commonarts.org.au/underland-ignition-grants>